

**THINK  
CAREER**

**EBS** ESPIMA  
BUSINESS  
SCHOOL

**PRIVATE UNIVERSITY  
IT & MANAGEMENT**

TUNISIAN PRIVATE UNIVERSITY  
ACCREDITED BY THE MINISTRY OF HIGHER  
EDUCATION IN TUNISIA

LICENCES  
MASTERS  
MBA

COMPUTER SCIENCE  
MANAGEMENT  
MARKETING  
FINANCE

**EBS**  
ESPIMA  
BUSINESS  
SCHOOL

—  
10 Rue Socrate, Z.I. Kheireddine - LE KRAM  
LES BERGES DU LAC III - TUNIS  
Tél: +216 71 18 26 25  
info@ebs.tn

**[www.ebs.tn](http://www.ebs.tn)**

© 2022 All rights reserved.

A WIDE RANGE OF TRAINING PROGRAMS

## FORMATIONS

Espima Business School offers Licence and Master's Courses that meet Labour Market Needs while respecting international standards of university education.



# 4

## LICENCES

MARKETING  
FINANCE  
MANAGEMENT  
SOFTWARE ENGINEERING

## MASTERS

DIGITAL TRANSFORMATION & CRM  
FINANCIAL ENGINEERING  
PROJECT MANAGEMENT  
DIGITAL MARKETING

# 4

## LICENCE

**+ INTERNATIONAL STUDY PROGRAM**

**MASTER + LONG TERM INTERNSHIP**

DAYS

**AT THE UNIVERSITY**

DAYS

**AT A COMPANY**

- Facilitating access to employment thanks to the acquired work experience.
- Learning from work experience by combining theoretic and experiential training.
- Benefit from a double accompaniment academic and professional.
- Discover the professional world before graduation.

  
**1<sup>st</sup> IN  
TUNISIA**



## Advantages of our Trainings :

### IELTS

International English Language Testing System in partnership with the British Council.

### BEC 1 & BEC 2

Business English Certificate 1 & 2 in partnership with the British Council.

### MICROSOFT

EBS offers all its students the MICROSOFT OFFICE SPECIALIST (MOS) certification.

### PROJECT MANAGEMENT

Project Management Professional Certification (PMP), designed for managers and internationally recognized.

## PREPARATION FOR CERTIFICATIONS



TRAINING OFFERED TO STUDENTS OF THE MASTER DIGITAL MARKETING

## PREPARATION FOR CERTIFICATIONS



TRAINING OFFERED TO COMPUTER BACHELOR STUDENTS

# EBS CAREER CENTER

# THE COMPANY INTEGRATED INTO TRAINING

## SEMINARS IN TUNISIA

Series of seminars and conferences that are integrated in the training, led by national and international business owners.

### IN FRANCE

As part of the partnership with the French business school MBS, our students can attend seminars in France.

## COACHING

### TALENT AND SKILLS DEVELOPMENT THROUGH ACTIONS :

- Personal development workshop.
- Job interview simulations with confirmed experts.
- Resume writing workshop.

## INTERNSHIPS

The Department of Internships and Professional Integration (DSIP) has the essential mission of integrating students into companies through internships which open up future employment prospects for them.

## OUR PARTNERS



# WHY CHOOSE EBS ?

1.

A rich and certified study programs.

2.

Bilingual courses in French and English.

3.

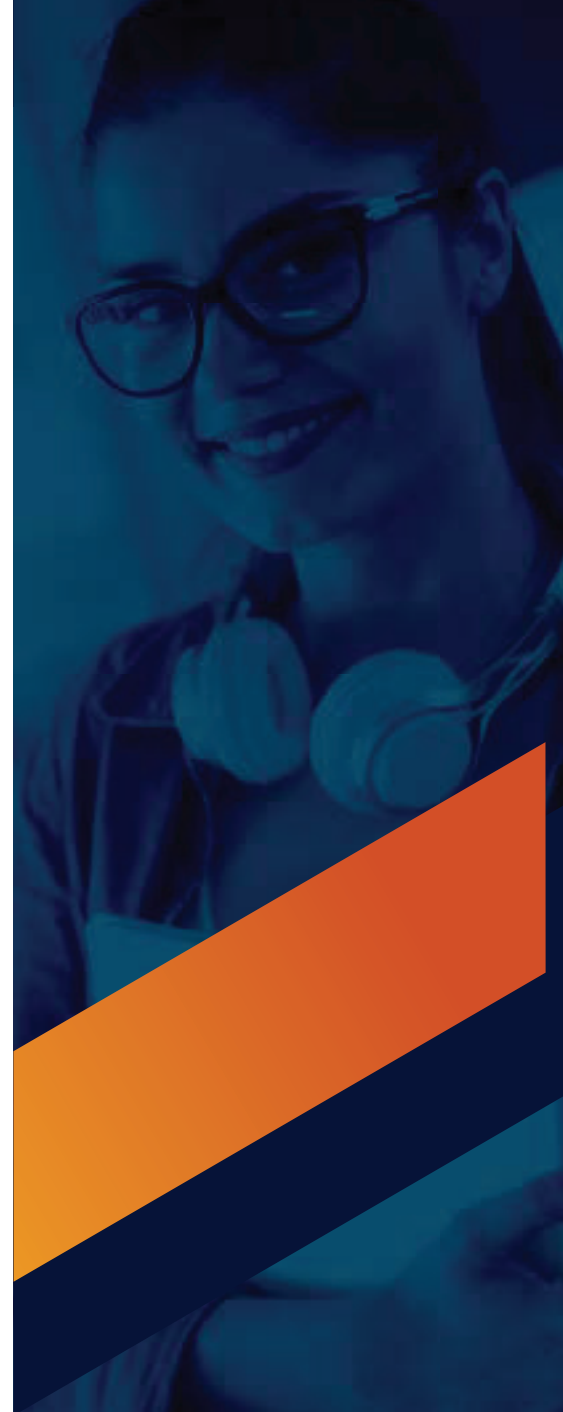
Professional internships with partner companies.

4.

Soft Skills personalized training.

5.

International openness through partnerships with renowned foreign universities.



## OUR STUDENTS



**HEND  
BEDOUI**

PROFESSIONAL  
MASTER IN  
FINANCIAL  
ENGINEERING

Facing a demanding labour market, where candidates should have both higher education and work experience, the alternation proved to be an excellent higher education system. It helped me acquire academic knowledge while having a rich professional experience in an international bank. Today, I am glad to be recruited in this bank, and I am really enjoying living this extraordinary experience.



**AMINE  
TOUMI**

BACHELOR IN  
MANAGEMENT

I am lucky to be a student at EBS. What particularly impresses me is the continuous efforts of the administration and their availability, the seriousness of the supervisors and the teachers, the effective pedagogy, and most importantly the comfortable learning environment. All these assets motivated me to continue my studies at EBS until I obtained my Master's degree.

# THE INTERNATIONAL STUDY PROGRAM AT EBS



## THE INTERNATIONAL STUDY PROGRAM AT EBS

Espima Business School offers its students an International Study Program with France and Canada. Several partnership formulas make it possible to continue studies abroad in one of the public and private partner universities from a BAC+2 or BAC+3 of the EBS and to obtain a Bachelor or a Master in 1 or 2 year. Through this course, EBS offers its students an opening to renowned foreign universities as well as a rich intercultural experience in order to prepare them for success in their higher education and professional careers.

## THE INTERNATIONAL STUDY PROGRAM IN A NUTSHELL

- High-level Bachelor's and Master's programs.
- Complementary education to enrich the course and prepare students for international mobility and dual degrees.
- Soft skills training (communication, intercultural management, general culture, English) to prepare students for admission tests.
- International activities (thematic conferences, seminars in France, TOEIC preparation, study trip, etc.).
- Co-diplomas in Bachelor and Master.
- Paid internships in France.
- The possibility of following courses 100% in English.

## MASTER

### IN PARTNERSHIP WITH "UQAT - CANADA"



## ADMISSION CONDITIONS FOR THE MASTERS (1st YEAR MASTER) IN PROJECT MANAGEMENT

- Do three years of Bachelor in International Program at the EBS (Bac+3).
- Have a minimum average over the 3 years of license of 11/20.
- Follow a preparation program in Project Management at EBS, before leaving study in Canada.

- The University of Quebec in Abitibi Témiscamingue (UQAT) is a Canadian public university.
- UQAT is affiliated with the University of Quebec network, which has 10 institutions.
- More than 100 study programs in various fields.
- 25 chairs and research units.
- 5200 students.

## PARTNERSHIP ADVANTAGES

- Master's degree from a Canadian public university.
- Masters in Project Management is an internationally recognized degree.
- Tuition fees identical to Canadian students.
- Dynamic region with several job opportunities.
- Possibility of full-time student jobs on campus and part-time outside.
- Possibility of accommodation on campus.

## LICENCE

### BACHELOR IN PARTNERSHIP WITH "CERGY PONTOISE PARIS" UNIVERSITY



#### ADMISSION CONDITIONS FOR THE PROFESSIONAL BACHELOR IN COMMERCIAL ACTIVITY MANAGEMENT

- Do two years of Bachelor's degree in an international course at EBS (Bac+2).
- Take IUT tests in mathematics, French, English in writing and speaking and in general culture.

- IUT CERGY PONTOISE PARIS is a public Parisian university.
- 1700 students spread over four sites.
- 9 teaching departments.
- 21 professional bachelor's degrees..
- 23 foreign partner establishments.
- 75% of graduates who find a job within 6 months.

#### ADVANTAGES OF THE PARTNERSHIP

- Diploma approved by the French State, well sought after by companies and recognized internationally.
- Obtaining a French undergraduate degree by studying 2 years in Tunisia and just one year in France.
- Access to the same benefits as the French students (accommodation, care, transportation, university restaurant, etc.).
- 3 month paid internship.
- Possibility of continuing studies at Master's level in France or abroad.

## MASTERS

### IN PARTNERSHIP WITH "EM NORMANDIE" BUSINESS SCHOOL



The partnership concerns several Masters in the Grande Ecole program and specialized masters in several specialties such as finance, management, logistics, banking, innovation, etc.

#### CONDITIONS OF ADMISSION

- Be enrolled in the EBS international course.
- Obtain your EBS Bachelor's degree with a minimum average of 12.
- Have a "sufficient" level in English.
- File study and selection interviews.

- Great French Business School, of very high level located in Caen, Le Havre, Paris, Dublin and Oxford.
- Regularly ranked among the best business schools in France and Europe.
- Accredited AACSB and EQUIS.
- 5800 students and professionals.
- + 70,000 assignments, internships, work-study and job offers offered by partner companies.

#### PARTNERSHIP ADVANTAGES

- Very rich training programs.
- A "Grande Ecole" program and international accreditations.
- Several choices of campuses in France and abroad.
- Preferential rates for EBS students.
- 1,500 work-study offers shared each year on the Jobboard.
- Possibility of following studies remotely.



## LICENCES ET MASTERS

### BACHELORS AND MASTERS IN PARTNERSHIP WITH THE "COLLEGE DE PARIS" GROUP



The partnership with "COLLEGE DE PARIS" makes it possible to obtain several joint degrees and the possibility of continuing studies in one of the Group establishments.

#### CONDITIONS OF ADMISSION

- Be enrolled in the international course at EBS.
- Take knowledge tests and motivational interviews.

- Group of private educational establishments superior.
- Several universities in France and abroad.
- Several areas of teaching such as management, IT, marketing, finance or digital.
- More than 10,000 students.
- More than 100 partners worldwide.

#### PARTNERSHIP ADVANTAGES

- EBS/COLLEGE DE PARIS dual degrees.
- Very rich training programs.
- Possibilities to access more than 50 campuses worldwide.
- Preferential rates for EBS students.
- Possibility of following studies remotely.

#### DUAL DEGREES CONCERNED BY THE PARTNERSHIP

ESPIMA BUSINESS SCHOOL	COLLEGE DE PARIS
Licence in Management	Bachelor in Business Administration
Licence in Software Engineering	Bachelor of Computer Science with Keyce Academy
Master in Financial Engineering	Master in Piloting and Management Control
Master in Digital Marketing	Master Webmarketing and Social Media

## MASTER / MBA

### IN PARTNERSHIP WITH "MBS ÉDUCATION"



The partnership with MBS EDUCATION allows our students to do a Master of Business Administration (MBA) in Strategic Management.

#### CONDITIONS OF ADMISSION

- Être inscrit dans le cursus parcours international à l'EBS.
- Passer des entretiens de motivation et des tests en Anglais.

- MBS Education is an international business school.
- + 20 years of experience in the field of university and professional training.
- A modern premises located in the heart of Paris with a multicultural context.
- MBS is a partner with the best universities in the world (Florida International University, HEC Montreal, Oxford, Berkeley, etc.).

#### PARTNERSHIP ADVANTAGES

- MBA in strategic management ranked 16th best Master in France.
- Several possibilities to start the Master in France and finish it in the USA or Australia.
- Preferential rates for EBS students.
- Courses in French or English.



**E-LEARNING  
PLATFORM**



**INTERACTIVE  
WHITEBOARDS**



**LARGE CONFERENCE  
ROOM**

# A MODERN CAMPUS

**INNOVATIVE PEDAGOGY,  
LEISURE ACTIVITIES,  
NEW TECHNOLOGIES,...**



**ELECTRONIC  
LIBRARY**



**2 COMPUTER  
LABORATORIES**



**BUVETTE AND REST AND  
RELAXATION AREA**



**COMMUNITY LIFE : CLUBS  
AND COMPETITIONS**



10 Rue Socrate,  
Z.I. Kheireddine - LE KRAM  
LES BERGES DU LAC III - TUNIS  
**Tél: +216 71 18 26 25**  
**info@ebs.tn**

**www.ebs.tn**

**Scan  
and find out!**

[www.ebs.tn](http://www.ebs.tn)



© 2022 All rights reserved.

 [company/ebstunisie](https://www.linkedin.com/company/ebstunisie)

 [EBSTunisie](https://www.facebook.com/EBSTunisie)

 [ebs\\_tunisie](https://www.instagram.com/ebs_tunisie)